

1963 Mail Order

VALUABLE GIFTS

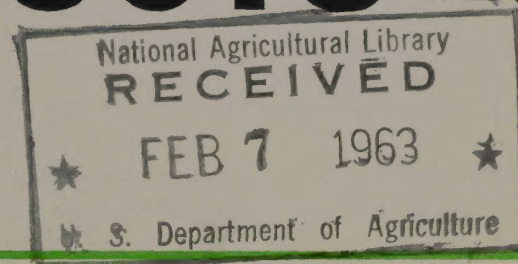
FREE!

SEE PAGE

9

GARDEN PRODUCTS

CATALOG



PLANTS BY MAIL • PLANT STARTING SUPPLIES • PLANT FOODS
ADD-A-SHELF PLANT GROWER • FLOWER ARRANGING SUPPLIES
INDOOR GREENHOUSE • BREATHING POTS • INSECTICIDES
FIRE STARTERS • NEW INVENTIONS FOR GARDEN CARE

FERRY-MORSE SEED CO. (INC.) • BOX 200 • FULTON, KENTUCKY

NOTE:

We pay parcel post on all products except where otherwise indicated.



Citrus Trees

Not many gardeners realize that citrus trees — lime, lemon, orange, can be grown indoors in large containers holding 2 cubic feet or more of soil. The restricted root space keeps trees small and compact.

Citrus prefers a west or south window where lots of light enters. During summer months citrus makes beautiful patio specimens. Occasional spraying of leaves removes dust and restores natural deep green gloss.

Citrus blossoms all year long, fragrant and lovely. Most of the fruit is set during summer and fall and matures during the winter. Yes, you can pick big, juicy fruits as they ripen. They'll be all the more delicious because *you grew them!*



These are not dwarf trees. They are regular size trees of standard California commercial varieties which will produce normal, full-grown fruit.

We ship citrus trees when they have shed most leaves. Trees average 8 to 12 inches high and are well branched. In a well-drained container they begin to leaf out within a week.

89850	Orange Tree	Each Plant \$1.95
89851	Lemon Tree	Each Plant \$1.95
89852	Lime Tree	Each Plant \$1.95
89853	One each of above 3 kinds	\$5.50

Note: We cannot ship citrus trees to Arizona, Texas, Florida or California.

GUARANTEE

Ferry-Morse plants are guaranteed to grow to your satisfaction. They are rushed to you with roots packed in moist moss. The stems and twigs will be green and plump, but there will be few leaves or none. Upon planting, they should quickly leaf out and fill in. If they fail to do so, remove soil from roots and send the plant to us at Box 200, Fulton, Kentucky. A replacement plant will be sent right away at no further cost to you.

PLANTS BY MAIL

Miniature Roses

These are patented tea roses of highest quality. Everything about them is miniature—exquisite, tightly cupped buds and blossoms, leaves smaller than a shirt button. Plants bloom when only 6 to 10 inches tall. Under Gro-Lux lamps they can bloom year-round.

You'll appreciate having 2 or 3 plants in fragrant bloom to cut for boutonnieres, corsages, and bud vases.

In spite of their size, these little pixies can stand as much cold as big hybrid teas. We have seen them used outdoors as a low edging for a bed of other miniature flowers.



- 89750 Tiny Jack (Red) each plant \$1.75
- 89751 Tiny Jill (Pink) each plant \$1.75
- 89752 White King (Pure White) each plant \$1.75
- 89753 (One each of above 3 kinds) \$5.00
- 89754 Climbing Pink Cameo* each plant \$2.69

*Put a 12 to 15 inch trellis in the pot and watch it climb!
Highly rated by the American Rose Society. Pink only.
A real conversation piece.

Tree Rose, Miniature

Elegantly formal plants trained to one tall stem. They can be kept in perfectly round shape by occasional pruning. Semi-double red blossoms.

- 89755 each plant \$2.98



Cactus Garden

from Texas



Down in Texas the cactus collectors bring in loads of cactus by Jeep, muleback and burro. They have over 50 species to choose from. At San Antonio the cactus is cleaned and sorted, with six different kinds packed into each garden. We can't stop to label them by species because it would increase the cost to you.

These are baby wild cactus gathered from the hills and mesas. Collectors don't bother the big "mother plants" so the supply is replenished each year.

You will be delighted with the ease with which cactus grows and blooms. The plants are plump and green when you receive them; there isn't any dirt on the roots (and precious few roots they have). You'll wonder how they could possibly begin new growth, but remember that nature lets them go bone-dry each summer. They are accustomed to surviving on stored juices.

The Cactus Garden requires a minimum of care and can be grown indoors the year round. Use any shallow dish or container.

After initial, thorough watering, cactus requires watering only twice a month. Cactus can be planted in potting soil or sand. Plants remain small for years.



The light requirement necessary for growth and blooming can be supplied through any sunny window sill. Cactus will root within two weeks of planting and with sufficient sunshine will bloom when days grow longer. When in bloom, cactus produces one of Nature's loveliest flowers.

Cactus Gardens are ideal for gardeners, hobbyists, decorators, children, schools, and for offices.

Although cactus is spiny by nature, you can handle it without gloves. We avoid the kinds that have nasty barbed spines that have to be pulled out with tweezers. An explanation to children that they must handle cactus with care is usually sufficient. This gives you a good opportunity to explain one of Nature's protective devices.

Each cactus plant is 2 or more years old. Because of the different species, shapes vary, but all are approximately the same size . . . about 2 inches in diameter. Several of the species are colored with harmless vegetable dye to give a pleasant, striking variety in the Cactus Garden.

- 89757 Cactus Garden (6 plants, 2 years old) . . . \$1.98
- 89855 Jumbo Cactus Plants \$1.98

(2 plants, 4 to 5 years old, about the size of mature apples or pears. These bloom faster and have larger flowers.)

PLANT STARTING SUPPLIES



Coleus from seeds in plant starters. Four weeks, left; eight weeks, right.

plant starters

Plant Starters® are plastic trays designed to fit your window sill or under Gro-Lux lamps. You fill them with a special mixture of Terralite and peat moss which we supply in a separate bag. After you plant seeds (or insert cuttings for rooting), water with a solution of plant food.

Bottom watering is best for starting seeds. Sprinkling or pouring water on top would bury seeds or wash them around.

Plant Starters come equipped with a bottom tray or water saucer. Punch 6 holes in the planter and pour water in the saucer. The water is sucked up through the holes. You can hear it go "swoosh", the capillary pull is so strong.

After seeds are planted, slip the moistened planters into a plastic bag and close it with a rubber band. Set it in a warm spot (65° to 75°) and watch for sprouts to appear. Just as soon as the first green shoots show, take planters out of the bag and set them in a cool, sunny spot (55° to 65°) or under Gro-Lux lamps. Thereafter water only once each 4 or 5 days, or when the tray feels feather-light when you lift it.

You can either transplant into Jiffy-Pots or direct into a garden row. We use Jiffy-Pots at the Ferry-Morse Farm. When plants have four leaves we gently lift them out of the planter. We push a pencil under a plant and pry up. The plant comes out with lots of roots, ready to set into a Jiffy-Pot filled with fresh, moist, planter mixture.

The following seeds are customarily started indoors 8 to 10 weeks prior to frost free date.

FLOWERS

African Violet
Ageratum
Aster
Begonia
Browallia
Cactus
Carnation
Coleus
Geranium
Gloxinia
Impatiens
Lobelia
Moss Rose
Pansy
Pepper, Ornamental
Periwinkle
Petunia

Primula
Salvia
Sedum
Snapdragon
Verbena
Viola

VEGETABLES

Broccoli
Cabbage
Eggplant
Lettuce, Head
Onion, for Bulbs
Parsley
Pepper
Tomato

HERBS —all kinds

Almost any of the above seeds can also be started in warm soil in an outdoor bed protected from wind and rain, but by starting them indoors you can mature them before really hot summer days come.



FERRY-MORSE PLANT STARTERS

1. Introductory Offer. One complete Plant Starter and seed packet of your choice (except \$1.00 packets). Delivered ready to plant. Makes excellent gift for children if you specify Sensitive Plant seeds.

89392 One Plant Starter 59c

2. 12-Pack. Twelve planter trays and water saucers with a separate bag of planter mixture and Plant Food. Seeds not included.

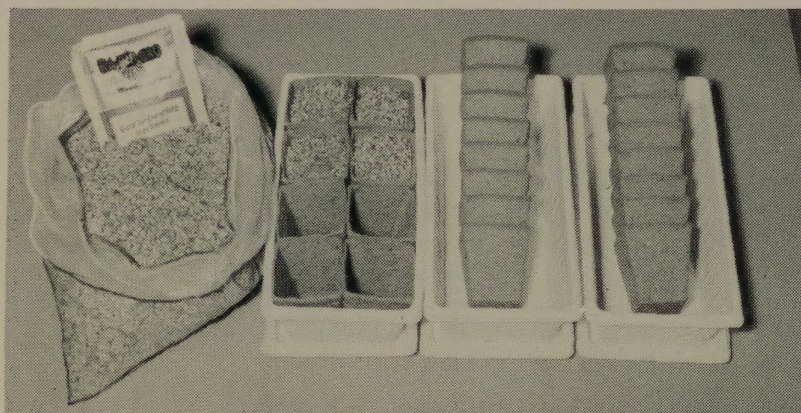
89857 12 Plant Starters \$3.75

PLANT POT AND ALL . . .

Small Garden Special

Three planter trays and water saucers with separate bag of planter mixture, and plant food. 24 Jiffy-Pots, 1 $\frac{3}{4}$ " square. Start seeds right in Jiffy-Pots, later thin to one plant per pot. Eight Jiffy-Pots fit snugly into a planter tray. Seeds not included.

89856 3 Plant Starters with Jiffy-Pots . . . \$1.75



Empty Plant Starter Trays and Water Saucers

You'll find dozens of uses for these convenient plastic trays . . . starting seeds and bulbs, rooting cuttings. Water from the bottom, until moisture is soaked up, then pour off excess. Plants don't like wet feet. Too much water kills more seedlings than any other mistake. 8 $\frac{3}{4}$ inches long x 2 $\frac{1}{8}$ inches deep x 4 $\frac{1}{8}$ inches wide. White color only.

89883 12 Empty Plant Starter Trays with Saucers \$1.50

89884 24 Empty Plant Starter Trays with Saucers \$2.50

Plant Starter Mixture

We worked out this mixture of Terralite and Danish Peat Moss at Ferry-Morse Gardens. The fragment size and blend are carefully controlled. It works better for us than any other mixture for sprouting seeds and rooting cuttings and bulbs. We can actually bloom flowers right in a Plant Starter by watering once each week with a solution of plant food. After 3 or 4 weeks of plant growth the peat moss begins to break down and release humus and nutrients. When you take out plants for transplanting, the roots come out easily, with little loss.

89885 Plant Starter Mixture \$2.95

1600 cu. inch bag with plant food. Sufficient for filling 24 plant starters.



Jiffy-Pots

You plant pot and all! These remarkable pots are imported from Norway or Denmark. Molded from 75% sphagnum peat moss and 25% virgin wood fiber to which soluble plant food has been added. Odorless. Recommended by Universities and government agencies, endorsed by leading plant growers. Jiffy-Pots are used by the millions each year all over the world.

The unique advantage of Jiffy-Pots is the ease with which plant roots grow right through the pot walls, permitting replanting *without removing the pot*. No shock or setback is suffered, so faster, heavier growth takes place. The results: better plants, earlier crops, heavier yields of flowers or vegetables. We offer only *square* pots. These take up less space under Gro-Lux lamps or on your window sill.

One of the best uses for Jiffy-Pots is in growing house plants from seeds. Fill with Plant Starter Mixture and plant seeds right in Jiffy-Pots. Later, thin to one plant per pot. When plants are well started, choose your container, fill with potting soil, set in the Jiffy-Pot, cover until rim is $\frac{1}{4}$ " below soil surface.



1 $\frac{3}{4}$ inch Jiffy-Pots, square, for flowers and house plants.

89858 50 - 1 $\frac{3}{4}$ Inch Square Jiffy-Pots . . . \$1.35

89859 100 - 1 $\frac{3}{4}$ Inch Square Jiffy-Pots . . . \$2.25

89860 500 - 1 $\frac{3}{4}$ Inch Square Jiffy-Pots . . . \$9.00

2 $\frac{1}{4}$ inch Jiffy-Pots, square, for larger flowers and vegetables.

89880 50 - 2 $\frac{1}{4}$ Inch Square Jiffy-Pots . . . \$ 1.55

89881 100 - 2 $\frac{1}{4}$ Inch Square Jiffy-Pots . . . \$ 2.55

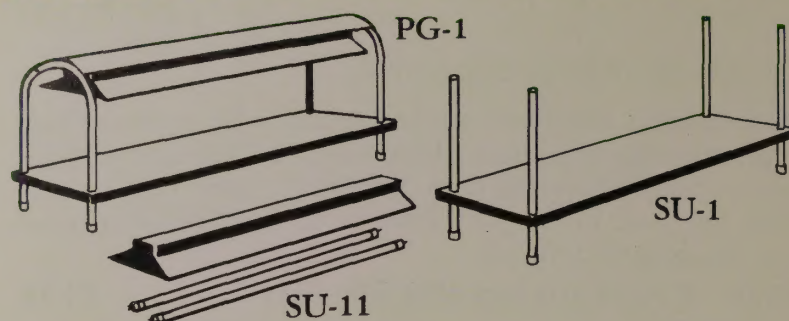
89882 500 - 2 $\frac{1}{4}$ Inch Square Jiffy-Pots . . . \$10.00

Start Seeds and Grow House Plants Indoors WITHOUT SUNLIGHT

Sylvania Gro-Lux® fluorescent lamps replace the sun, let you grow plants in any room in your home. The lamps stay "cool" and won't heat up surroundings like incandescent bulbs.

You will be pleased with the ease and rapidity with which seeds sprout under Gro-Lux lamps. The light-ray energy and gentle heat actually provide better conditions than can be found in nature. No more spindly, yellow seedlings reaching for the pale winter sunlight. Under Gro-Lux you can develop husky, heavy, dark green seedlings for transplanting into Jiffy-Pots, or direct into your garden. Temperatures of 65° to 75° day and 55° to 60° at night suit most plants.

House plants can be brought into bloom in midwinter. Gro-Lux lamps work equally well with pot plants as plain as philodendrons, or as fancy as hybrid gloxinias. They are particularly good for African Violets, geraniums, miniature roses and orchids.



ADD-A-SHELF Plant Grower

Here is a beautiful "Plant Center," stylish and neat. Imagine the joy of watching your best plants bathed in soft light, surrounded with a clear vinyl plastic cover that keeps dust off their leaves, and that raises humidity to their liking. By gathering all your pots into one "Plant Center" you decrease work and the chance of accidental neglect of a choice specimen. Control of light is simple; all you do is turn on lamps when you get up, turn them off when you go to bed. If you forget and occasionally let lamps burn all night, don't fret. Plants don't seem to mind.

ADD-A-SHELF Plant Grower has the unique feature of expanding as you need more room:

1. You can start with a PG-1 top unit. Set it atop a spare table, or on a low shelf in a kitchen corner.

PG-1

51 in. wide, 24 in. deep, 21 in. high.

Two 21 inch high aluminum tubing end supports with soft plastic tips to cover legs, prevent scratching. One inch diameter tubing.

One 48 inch high quality enameled fixture with two 40-watt Gro-Lux lamps.

One 2 ft. x 4 ft. reinforced water resistant plywood shelf to catch and hold drip from pots.

One thick, clear vinyl cover. 6 mil.

2. Next you can add a SU-1 bottom shelf. This doesn't have a light fixture. The lower shelf adds height and gives you a place to put extra pots, plant food, syringe for spraying leaves, and your watering pot.

SU-1

Four 24 in. x 1 in. aluminum legs, tapered at end to fit into legs of your PG-1.

One 2 ft. x 4 ft. reinforced plywood shelf.

3. Now, when you want a light fixture to hang on your lower shelf, order

SU-11

One 48-in. high quality enameled fixture.

Two 40-watt Gro-Lux lamps.

4. Finally, ADD-A-SHELF expands to three shelves and three lamps by adding *another* SU-1 and another SU-11.
5. If you want to start right out with the big unit (5 feet, 5 inches high), three shelves with legs and three light fixtures, order PG-111. It includes:

One PG-1 • Two SU-1 • Two SU-11

Sounds complicated but it lets you order the right size Plant Center for your home and pocketbook. By stacking shelves you can double or triple growing area without increasing floor space.

Weight

89886 PG-1 Unit, Complete \$27.95 f.o.b. factory 28 lbs.

89887 SU-1 Unit, Complete, \$5.50 f.o.b. factory 11 lbs.

89888 SU-11 Unit, Complete, \$15.95 f.o.b. factory 15 lbs.

89889 PG-11 Unit, Comp., \$65.95 f.o.b. factory 80 lbs.

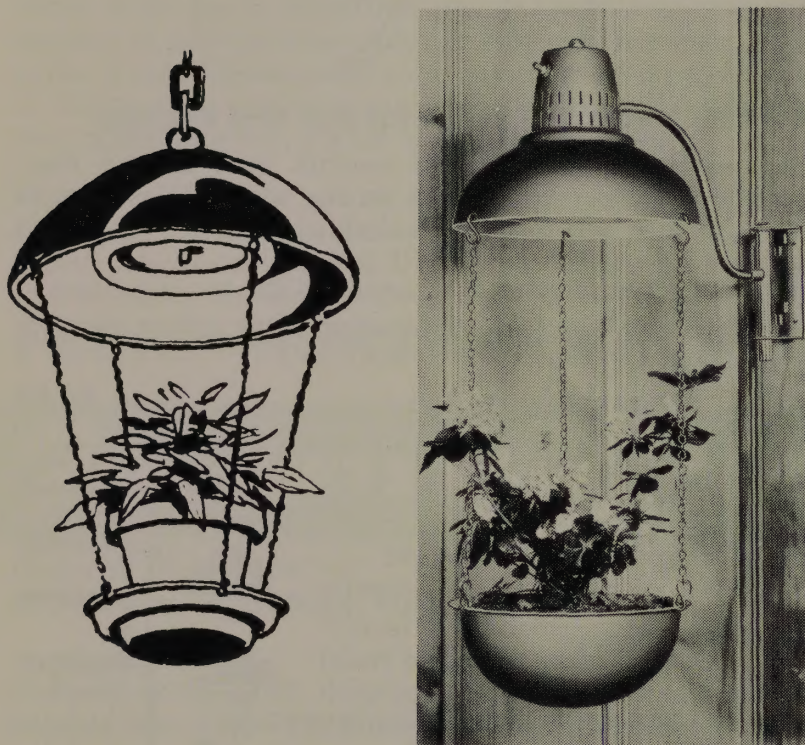
Gro-Lux Lamps

Gro-Lux lamps fit any standard fluorescent fixture. If you are now using regular white or daylight type tubes you will get much better results with Gro-Lux. The "spectrum" or range of light rays was developed especially for plant growing.

89891 Six 20 watt Gro-Lux Tubes, 24 in. long . \$15.00

89893 Six 40 watt Gro-Lux Tubes, 48 in. long . \$18.00

Parcel post prepaid.



Decorator Lamp with Gro-Lux Circle Tube

Dark corners in halls, stair landings, or basement recreation room? Now you can light corners with soft white light *and* show off a prize specimen house plant. No sunlight is needed, the ring-shaped Gro-Lux tube supplies the full light requirement. Nine inch diameter planter is suspended from shade with brass chains. Chain length can be adjusted to lift small plants closer to the lamp. To mount, simply screw on wall clamps which hold the swivel bracket. State choice of color: Jet black or all green.

89932 9 Inch Decorator Lamp (State Color) . \$24.95

Price includes Gro-Lux Tube, postage prepaid.

De Luxe Decorator Lamp with Gro-Lux Circle Tube

9-inch tube, a big dramatic lamp. Massive chain for hanging from a ceiling stud. Ballast is concealed under the wide shade. Large planter tray made of rustproof aluminum is suspended by adjustable brass chains. Quick-start tube, no warmup required. Big enough to hold a large coleus, impatiens or gloxinia plant. Available in decorator white or metallic bronze. 12 inch dia. shade.

89933 9 In. Deluxe Decorator Lamp (State Color) \$29.95

Price includes Gro-Lux Tube, postage prepaid.

WE SHIP ADD-A-SHELF PLANT GROWERS BY COLLECT FREIGHT. AT DELIVERY TIME YOU PAY FREIGHT CHARGES FROM FACTORY IN ILLINOIS. TYPICAL RAIL RATES ON SMALL LOT SHIPMENTS PER 100 LBS. RANGE FROM \$2.75 TO \$5.75. TRUCK FREIGHT IS USUALLY SOMEWHAT HIGHER. WE WILL SHIP THE "BEST WAY" ACCORDING TO OUR KNOWLEDGE OF ROUTES UNLESS YOU SPECIFY OTHERWISE. "BEST WAY" MEANS FASTEST SERVICE CONSISTENT WITH ECONOMY.

Vacucel® Flower Pots

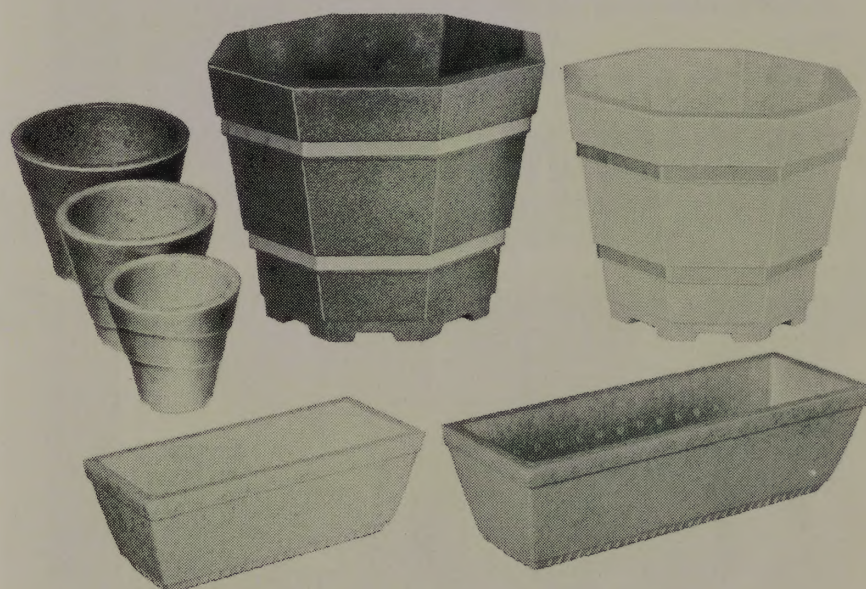
Vacucel is a new kind of pot that "breathes", yet is waterproof. Made of compressed beads of featherweight plastic, yet so strong you have to squeeze a pot with all your might to break it. Pot walls are a full $\frac{3}{8}$ inch thick, yet a 5 inch pot *weighs less than 1/2 ounce*.

Plants grow better in Vacucel pots because their remarkable construction lets in air vapor, and protects roots against temperature changes. Yet, you can set one of these pots on a polished table without fear of leakage. Vacucel pots won't scratch or mar furniture.

89894 6 Vacucel Pots, Assorted Colors . . . \$1.98
(one each—4", 5", 6", 7", 8", 9" diameter sizes)

89895 2 Vacucel Rectangular Window-Box Planters \$1.98
(Set of 2, assorted colors, one 12" x 6" x $4\frac{3}{4}$ ", one 18" x $6\frac{1}{2}$ " x 5")

89896 2 Vacucel Octagonal Tub-Planters . . . \$5.50
(Set of 2, assorted colors, one 12" diameter, one 14" diameter.)



Indoor Greenhouse

By precise control of temperature and humidity, the Ferry-Morse Indoor Greenhouse provides the best conditions for sprouting seeds and rooting cuttings.

After seeds have sprouted, and seedlings have four leaves, remove trays and place them in a cooler, but sunny area (60° to 65°) or under Gro-Lux lamps, for best continued growth.

Plenty of room inside; dimensions are 15½ in. high, 10¾ in. wide, and 20 in. long, overall. Waterproof base tray is thick styrofoam to hold in heat. Top is clear, strong, rigid styrene. Lets in sunlight or fluorescent light. Operates on regular household current, 110-125 V. AC; just plug it in, no assembly needed. Requires only a trickle of current to operate. The thermostat controls a waterproof heating cable imbedded in the bottom tray. Clicks on at 68°, off at 73°.

88253 Indoor Greenhouse

\$19.95

postage prepaid.



Gro-Tyes

For binding plants to stakes or trellises. Just twist to secure. Handy 8 inch lengths of wire-reinforced heavy paper tape. Weather resistant. Other uses: train Bonsai trees, support flower arrangements; tie rolls of rope, electric cords, make Christmas wreaths. Dark green, 1/4 inch wide.

89908 Gro-Tyes, package of 100 . 39c

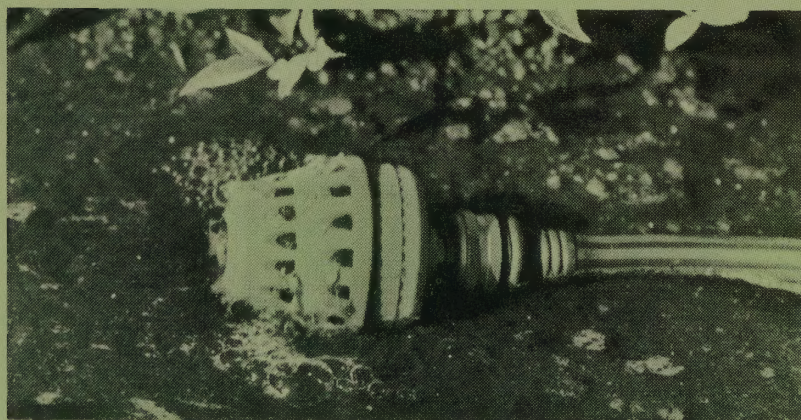
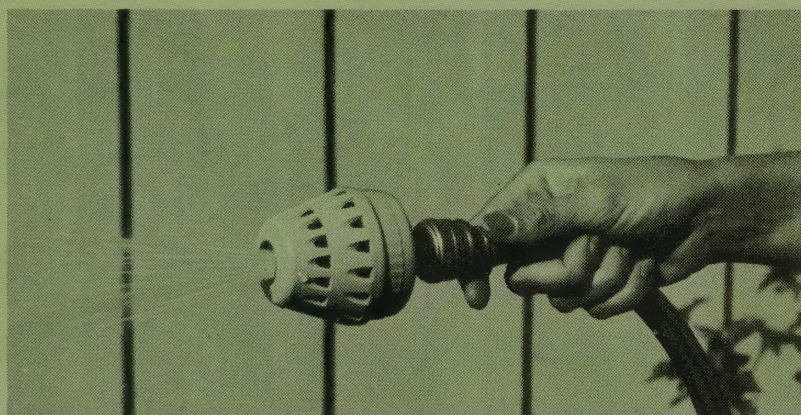
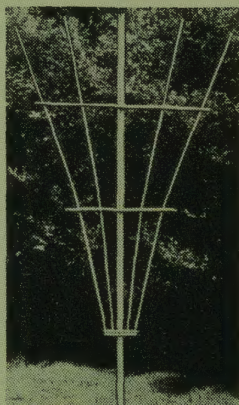


All Aluminum Trellis

Strong, rustproof construction. Tubular centerpiece has perforated point. You pour plant food solution into the top of the pipe and it runs out through perforations, feeding roots way down deep.

89906 All Aluminum Trellis . \$4.98
60 inches high

89907 Aluminum Trellis with Genuine Redwood Slats . \$4.98
72 inches high

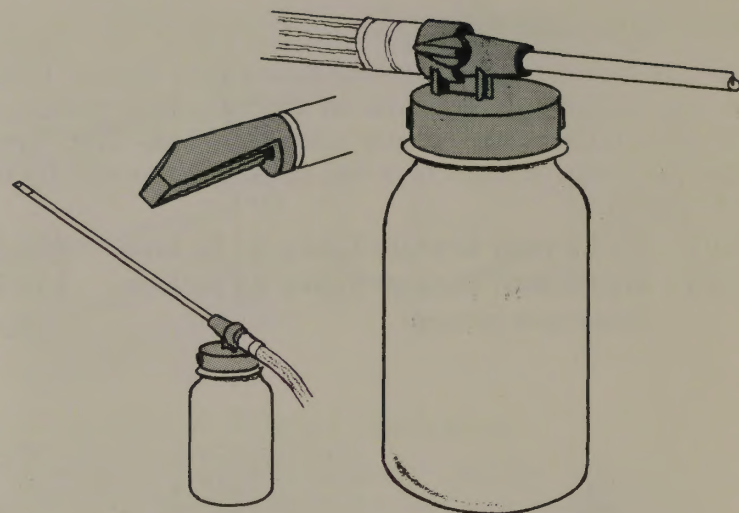


Nozz-All

Combination hose sprinkler nozzle and bubble irrigator. Isn't it frustrating to stop watering to change nozzles when you need to switch from a spray to a bubbler for slow soaking! NOZZ-ALL solves the problem . . . a twist of the wrist is all that is needed.

The core of NOZZ-ALL is a high quality, solid brass hose nozzle. Around it is an ingenious bubbler of high-impact rustproof synthetic, designed to take knocking and dragging around, dropping, and all sorts of weather. The bubbler breaks up the water into a soft, gentle, spreading stream. Water doesn't dig holes or wash away soil. Soaks in slowly, nature's way.

89904 Nozz-All \$2.98



Bazzooka— The New Spray Gun That Reaches:

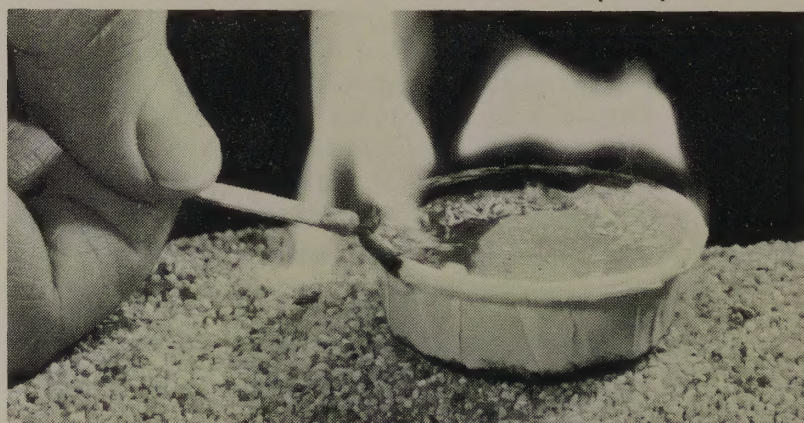
Light-weight 30 inch wand reaches over behind rose-bushes, up into trees, under shrubs where bugs love to hide. Molded of a new unbreakable synthetic. One quart bottle with cut-off valve. Fill it with insecticide, fungicide, weed killer or plant food. Hose water pressure creates powerful spray. Does the work of 10 gallon capacity tank sprayer.

89935 Bazzooka Spray Gun \$4.98

Pot-Klips

Hang potted plants anywhere . . . outdoors, indoors, quickly, easily. POT-KLIPS are made of heavy-gauge steel, thickly plated to resist weather and rust. Each comes with a sturdy plated screw for mounting at desired level. Tilt pot, slip rim under hook and it drops into place. Package contains 6 complete Klips with instructions.

89903 Pot-Klips 98c



Fire Starters

KINDLE FIRES SAFELY AND QUICKLY • HANDY FOR CAMPING TRIPS • FIREPLACES • BONFIRES • BARBECUES (won't affect the taste of food) • **ICE FISHING SHACKS**

Safe to use, no need to worry about flash fires or explosions. Fire Starters are small paper cups filled with a material that looks like beeswax but burns like an inferno for ten minutes. Safe to carry in packs or among foodstuffs — won't spill, run, or stick to other materials. With your thumb, pull down a portion of the paper cup edge. Place the starter on a flat surface, protected from the wind. Ignite the pulled-down edge. Add kindling, charcoal, or other dry materials around the starter. Allow adequate draft. That's all there is to it!

89911 Fire Starters, 50 \$2.25

Important Notice

This is the Ferry-Morse *Garden Products* catalog. It is a supplement to the full-color garden seed catalog which comes off the presses just after Christmas.

To serve home gardeners better, we have moved our mail order processing to Fulton, Kentucky. This is a modern new air conditioned plant covering 6 acres under one roof. At this plant we also fill all the color packets that go into the familiar displays of Ferry-Morse Seeds in retail stores.

Some of the finest, friendliest people you'll ever meet are waiting to process your order at Fulton. They take great pride in mailing out orders the day they are received and in filling each one accurately. If, by misunderstanding, they make an error, please write them at once.

We cordially invite you to stop by our plant at Fulton, Kentucky. Fulton is in the southwest corner of Kentucky,

please direct all orders and correspondence to:

FERRY-MORSE SEED CO. (INC.) • BOX 200 • FULTON, KENTUCKY

on the Tennessee border. There are no large gardens, but the plant is most interesting. It is in full swing from September through March.

To see our big gardens and flower fields, arrange your vacation to include San Juan Bautista, California. Flowers are in bloom from June 15 through September 15.

You will find many, but not all, of these products in stores that carry Ferry-Morse line of packet seeds and garden products. Other dealers carry Ferry-Morse Seeds in bulk for market gardeners. And, chances are that many of the vegetables you buy fresh, frozen, or canned are grown from Ferry-Morse Seeds. Bedding plants from your garden center and cut flowers from your florist also start with Ferry-Morse Seeds. Our experience in serving so many kinds of customers helps us maintain the consistently high quality goods you have come to expect from Ferry-Morse.

Free GIFTS WITH YOUR ORDER FROM FERRY-MORSE

Order \$4.00 to \$4.99

Receive free **RUSTPROOF WATERING CAN**

Regular 49c value

Order \$5.00 to \$6.99

Receive free **6 WATERPROOF GARDEN MARKERS**

Regular 69c value

and **RUSTPROOF WATERING CAN**

Order \$7.00 to \$9.99

Receive free **"WATER WHIRL" Lawn & Garden Sprinkler**

Regular 98c value

and **RUSTPROOF WATERING CAN**

and **6 WATERPROOF GARDEN MARKERS**

Order \$10.00 to \$11.99

Receive free **6 "WATERETTES" — Make watering house plants easy**

Regular 69c value

and **RUSTPROOF WATERING CAN**

and **6 WATERPROOF GARDEN MARKERS**

and **"WATER WHIRL" Lawn & Garden Sprinkler**

Order \$12.00 to \$13.99

Receive free **3 piece Garden Tool Set**

Regular 98c value

and **RUSTPROOF WATERING CAN**

and **6 WATERPROOF GARDEN MARKERS**

and **"WATER WHIRL" Lawn & Garden Sprinkler**

and **6 "WATERETTES" — Make watering house plants easy**

Order \$14.00 to \$24.99

Receive free **12 Begonia Tubers, grown in California from name varieties. Our selection**

Regular \$2.00 value

and **RUSTPROOF WATERING CAN**

and **6 WATERPROOF GARDEN MARKERS**

and **"WATER WHIRL" Lawn & Garden Sprinkler**

and **6 "WATERETTES" — Make watering house plants easy**

and **3 PIECE GARDEN TOOL SET**

Order \$25.00 and up

Receive free your choice of **Sunset Books** in our 1963 catalog.

Values from \$1.75 to \$2.00

and **RUSTPROOF WATERING CAN**

and **6 WATERPROOF GARDEN MARKERS**

and **"WATER WHIRL" Lawn & Garden Sprinkler**

and **6 "WATERETTES" — Make watering house plants easy**

and **3 PIECE GARDEN TOOL SET**

and **12 BEGONIA TUBERS**

RULES

Purchases may consist of merchandise or seeds from any 1963 Ferry-Morse mail order catalog.

We reserve the right to substitute gifts of equal or greater value if our supply fails to cover the season. These offers replace and cancel offers made in our 1962 catalog.

Write number and names of earned gifts on order blank, after you have entered and totalled your order. Write "Free" in the column where you would ordinarily enter the price.

PLEASE, NO SUBSTITUTIONS.



Sunset Garden Books



Many trends in gardening begin on the west coast where the climate allows almost year-round outdoor activity, and where many plant breeders make their homes. Lane Book Company, Menlo Park, California, is a "neighbor" of Ferry-Morse and we know many of their Editors. We offer the Sunset Books that were written for national, not purely western, reading and guidance. Their books are profusely illustrated with original photos and drawings. All books are up-to-date.

89917 How to Grow African Violets, 62 pages \$1.75

Grow from seeds. Prepare potting soils. Pollenate and hybridize. Control pests, diseases. Groom plants for show. Grow from leaf cuttings.

89918 How to Grow Roses, 88 pages
(8 in color) ... \$1.95

Varieties. Planting. Care and Feeding. Pruning. Winter protection. Roses in containers. Disease and insect control. How to propagate. Societies and Exhibitions.

89919 How to Grow and Use Annuals, 80 pages
(16 in color) ... \$1.95

Varieties, including top favorites in detail. How to grow. Landscaping for color effects. Flower arrangements. Encyclopedia of little known kinds. Pronunciation guide.

89920 How to Grow Bulbs, 120 pages
(8 in color) ... \$1.95

What is a bulb? Tubers, rhizomes, corms, true bulbs. Techniques of bulb culture, seasonal planting calendars. Bulbs in containers. Bulbs for all year color. Naturalizing bulbs. Flower arrangements. Ten most popular bulbs. Encyclopedia of varieties. Pronunciation guides.

89921 How to Grow Camellias, 88 pages ... \$1.95

How to buy. Landscaping with camellias. Care. Disease and Insect Control. Propagation. Bonsai Camellias. Encyclopedia of 700 varieties.

89922 Landscaping for Modern Living, 192 pages
\$2.00

Lay out your own landscape plan. Fit your garden to your special way of living. Plan for low maintenance. How to plan for odd-shaped lots. Start with bare dirt or remodel an old garden. Patios, fences, raised beds, low walls. Work areas, play areas. Hobby gardens, streetside gardens. Light your garden. How to estimate landscaping costs.

89923 Garden Art and Decoration, 96 pages . \$1.75

Murals. Mosaics. Sculpture. Sun Shades. Fountains. Pools. Pumps. Driftwood. Boulders. Pebbles. Night Lighting.

89924 Vegetable Gardening, 72 pages \$1.50

Fundamentals. Which vegetables are for you. Seed packet know-how. Most popular planting systems. Landscaping with vegetables. Vegetable culture. Unusual vegetables. Indoor vegetables. Herbs.

89925 Color in Your Garden, 80 pages
(14 in color) ... \$1.75

Making a color plan. Colorful perennial borders. Using yellow flowers. Using blue flowers. Gray foliage for accents. Consider the background. Bright annuals in pots. Bulbs for spring color. Azaleas. Rhododendrons. Flowering Trees. Magnolias.

89926 Garden Work Centers, 96 pages \$1.75

Lath houses. Greenhouses. Potting areas. Plant display areas. Coldframes. Simple shelters. Compost Bins. Tool storage.

89927 Pruning Handbook, 80 pages \$1.75

Trees, Evergreen, Fruit, deciduous. Shrubs, Evergreen. Roses. Small fruits, deciduous. Vines, Berry, Grape, Ornamental.

89928 Lawn and Ground Cover Book, 96 pages \$1.75

Installing. Watering. Mowing. Pest Control. Fertilizing. Weeding. Renovating.

89929 Gardening in Containers, 112 pages .. \$1.75

Outdoors: Annuals. Perennials. Bulbs. Shrubs and Trees. Succulents. Miniatures. Herbs. Vegetables. Bonsai. Indoors: House Plants. Decoration. African Violets. Philodendrons. Orchids. Fun Gardening.

89930 Ideas for Entryways and Front Gardens,
80 pages ... \$1.50

Entryways plantings. Courtyard entrances. Screens. Entrance patios. Steps. Walkways. Pathways. Entry lighting. Driveways. Motor Courts. Turn-arounds. Parking areas. Streetside landscaping.

89931 The Art of Flower Preservation, 61 pages
\$1.95

Methods of preserving flowers. Your choices in containers. Covering the flower. Uncovering and cleaning. How to prepare stems. How to prepare foliage. How to dye preserved flowers. How to arrange preserved flowers. Flowers preserver's encyclopedia.



Sport n' Tan*

Suntan lotion with insect repellent.

Ferry-Morse sort of "backed" into this new product. We wanted an insect repellent to drive off gnats, flies, and mosquitoes while gardening. We went to a large ethical drug manufacturer with the problem; he said, "Why not add a suntan lotion while you are at it?"

This manufacturer has access to the finest sun screening agent and insect repellent on the market. He made several formulations, tested them on volunteers, and selected for Ferry-Morse the formula that works best under severe conditions.

Many of our employees tried Sport N' Tan this past summer on beaches, on mountain camping trips, while fishing or golfing, and, of course, while gardening. Several of our employees who habitually sunburn badly were able to get a deep tan with Sport N' Tan without pain or distress. Our fishermen were particularly pleased at being able to enjoy the sport without the nuisance of black flies and mosquitoes.

Sport N' Tan is greaseless. It is a golden "gel" which spreads smoothly, yet won't run or leak. It is lightly and pleasantly scented. Put it on and within minutes it is dry.

89912 SPORT N' TAN—2.8 oz. tube . . . \$1.08
Price includes 10% Federal excise tax.

Garden Insecticide*

4 oz. bottle makes 16 gallons of spray for controlling: aphids, Japanese beetle, lawn moth, red spider, rose beetles, cutworms, leaf hoppers, grasshoppers, chinch bugs, mealy bug, army worms and leaf miners, on house plant ornamentals, roses, fruit trees, and lawns.

Contains: 5% Chlordane, 10% Malathion, 5% DDT., Plus Trace-Elements for plant health! . . . 1% Iron, 1% Manganese, 1% Zinc.

Use 3 teaspoons per gallon of spray on most plants. We do not recommend the use of this insecticide on vegetables. Use non-toxic substances such as Bio-Guard, Pyrethrins, or Rotenone on food plants.

88545 GARDEN INSECTICIDE—4 oz. bottle . . . 99c

Leaf-Shine*

Restores gloss to house plants with hard-surface leaves such as rubber plants, philodendron, etc. Aerosol Can—no muss or fuss, just push the button and it sprays on.

Wonderful for putting a glossy coat on decorative fruits, dried specimens, Holly sprays, and Christmas wreaths.

89905 LEAF-SHINE, 5 fluid ounces . . . 89c
*Used as trademark.

BIO-GUARD* Controls Insects Nature's Way

Bio-Guard, a natural control, kills within hours any of the following leaf-eating larvae (caterpillars) which eat leaves sprayed with it; Cabbage Looper, Omniverous Looper, Tent Caterpillar, Lawn Moth (Sod Web Worm), Fall Webworm, Buckeye Caterpillar, Celeryleaf Tier, Salt Marsh Caterpillar and many other similar pests of the butterfly and moth families.

Bio-Guard kills only caterpillars, both woolly and smooth types. It will not harm ladybugs, praying mantis, bees, and other useful insects and predators.

Bio-Guard's active ingredient is a bacillus . . . *Bacillus Thuringiensis Berliner*, millions of which are concentrated into each tablet. This is *not* the kind of disease organism that affects warm blooded animals.

88297 BIO-GUARD, 48 tablets . . . \$3.49



Fly Cake - the solid insecticide

Kills flies in 10 seconds! No need to douse your home or outdoor living area with oily, smelly sprays. Fly Cake is an odorless, doughnut-shaped cake of instant fly killer.

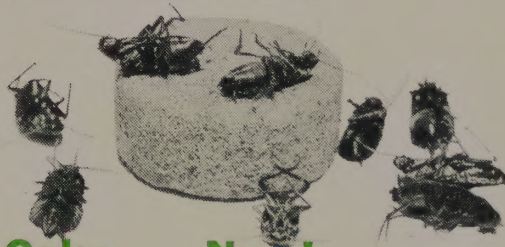
Fly Cake comes in a convenient plastic dish. Pour a little sugar water or soda pop over the cake to energize it. Place the cake in a spot protected from wind, where flies collect.

All a fly has to do is light on the cake and Bang!, he's dead. Just 10 seconds and he has had it. One dead fly draws others. We have seen 600 dead flies around a fly cake which had been at work only a week.

We get rave letters from all over. Our customers use it in homes, restaurants, in dog kennels, stables, corrals, dairy barns, compost heaps, and garbage cans. Just protect it from rain and it will last a full year, not losing its killing power.

89909 FLY CAKE . . . Each 79c

89910 FLY CAKE, carton of 10 . . . \$6.00
For commercial or farm use



Roach Cake . . . New!

ROACH CAKE attracts roaches and waterbugs. They feed and quickly die.

EASY TO USE—Place roach cake in plastic dish near kitchen appliances, bathroom fixtures, storage shelves—wherever roaches crawl.

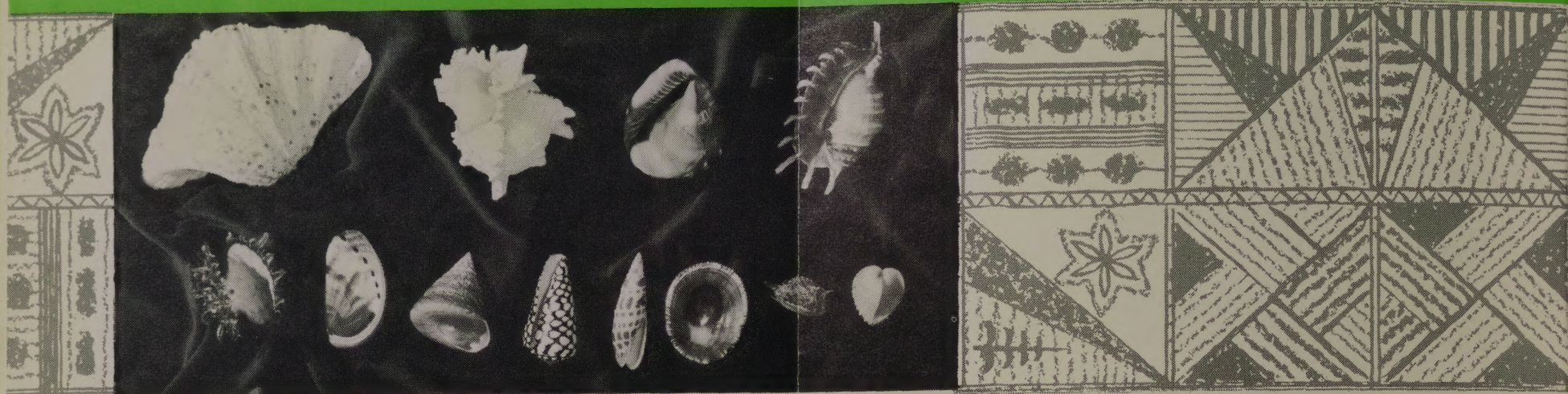
KILLS ON CONTACT—No need to hunt out roaches—roach cake attracts them from their hiding places to feed and die! No messy, smelly dusts to get on food and inside cabinets.

LONG LASTING—Cake retains potency for several months.

89940 ROACH CAKE, 2 oz. . . Each 79c

89941 ROACH CAKE, carton of 10 . . . \$6.00
For commercial or farm use

Shells from the South Seas



for Flower Arrangers, Tropical Fish Hobbyists, and School Teachers

In the seaport of Oakland, California, we found a house of shells. Ships from islands in the South Seas, the Indian Ocean, and the Orient bring in heavy crates of shells. Some are smaller than a dime, others larger than a wash basin. Many of the shells are barnacle-encrusted or dusty with the mahogany shavings used for packing.

The shell man carefully cleans each one to gleaming perfection. These are "fresh" shells, gathered by natives from beds on the floors of calm lagoons. They are far superior to the worn, dull "beach" shells washed up by waves.

We saw a need for these shells as accessories for flower arrangements, to add color and interest to tropical fish tanks, and for use in classrooms. Children are fascinated by them and listen eagerly to stories about the lands from which they come.

We offer three assortments. No two shells in any assortment are alike. They include cowries, clams, conch, sand

dollars, whelks, periwinkles, marine snails, cones, starfish, etc. in infinite varieties. Children will enjoy unpacking them because shells are wrapped in newspapers from the Far East. Assortment "A" is small shells, "B" is medium size, "C" grades up to specimen shells, some as large as your fist. They can be used as bud vases. The really big shells are too large to ship and are sold locally.

Shells are not labelled, but we include with each assortment a photo showing most kinds of shells. Occasionally the shell man puts in some rare ones which are not shown on the photo. Not all shells will be perfect because they just don't grow that way. There will be nicked edges or chipped points on some. The shell man always includes an extra shell or two in case one arrives broken.

89898 Asst. "A" Sea Shells, small size, approx. 35 \$3.95

89899 Asst. "B" Sea Shells, med. size, approx. 18 \$6.95

89900 Asst. "C" Shells, large size, approx. 15 \$9.95

Styra-Soil®

Now you can grow house plants in clear containers — druggist jars, goblets, brandy snifters, vases. Styra-Soil in brilliant Mardi Gras color completely replaces unsightly soil. Cuttings and leaves root quickly.

Styra-Soil is a patented synthetic soil which has been chemically treated to keep it smelling fresh. *Replaces messy dirt*; just add water, no plant food needed. In this balanced soil your foliage plants will grow and thrive. Any plant that will grow indoors in dirt will do better in Styra-Soil.

You've seen colorful kitchen sponges, made of plastic foam. Styra-Soil is multicolored shreds of such material, to which special preservatives and nutrients have been added. The formula was recently perfected by a florist in Vicksburg, Mississippi after years of experimentation.

Styra-Soil needs to be changed only once every 8 to 12 months. Only a few heavy-blooming plants will need extra plant food. Not harmful to pets or children. Large bag contains more than 2 quarts Styra-Soil.

89897 STYRA-SOIL, large bag98



Petalife "H"® and Roselife® for Flower Arrangers

This is the material used by commercial growers of cut-flowers to keep them fresh for days, even weeks. Petalife is particularly effective on hard-stemmed flowers such as carnations, chrysanthemums, asters, marigolds, etc. Roselife was developed specifically for roses; it not only prolongs blossom life

but prevents "bent-neck" tendency or "nodding", and maintains true flower color.

In experiments at Colorado State University, cut carnations in tap water lasted 8 days; when Petalife was added, they lasted 21 days. At Michigan State University, roses in tap water lasted an average of just over 3 days; Roselife added 2 days to their average life.

Petalife and Roselife are economical to use. A package treats 30 quarts of water. Roselife costs a bit more because it contains more expensive ingredients.

89901 PETALIFE "H", 30 quart package . . . \$1.00

89902 ROSELIFE, 30 quart package . . . \$1.29

